



פרופסור עודד נוב

המחלקה לניהול טכנולוגי וחדשנות
בית ספר להנדסה ע"ש טנדון
אוניברסיטת ניו יורק, ניו-יורק, ארה"ב

Professor Oded Nov

Department of Technology Management and Innovation
Tandon School of Engineering
New York University, New York, USA

הרצאה במסגרת סמינר המחלקה להנדסת תעשייה
Lecture in the Framework of the Industrial Engineering Departmental Seminar

HUMAN-COMPUTER INTERACTION AT THE INTERSECTION OF ADVICE, UNDERSTANDING, AND DECISION

Abstract

Users, experts and non-experts, increasingly make important life decisions through the use of user interfaces. In a number of studies, we identify and evaluate various ways in which human and algorithmic advice can be baked into user interface designs, allowing users to interact effectively with complex financial or health-related information. Building on prior research in HCI, social psychology and economics, we show how design can be a powerful means of supporting users as they make decisions.

The Lecture will be held on Tuesday
8 December 2020, at 2:00 PM Jerusalem

ההרצאה תתקיים ביום שלישי
8 בדצמבר 2020, בשעה 14:00

ההרצאה תועבר בזום | The synchronized remote lecture will be given online using Zoom

[Zoom Meeting lecture - click here](#)